

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, Super 8 Motels, Inc. officially changed its name to Super 8 Worldwide, Inc. on March 1, 2008, as a reflection of its increased international presence and the brand's growth over the years to become more than a local motel chain; and,

Whereas, Super 8 revealed in 2008, along with its new name, a new logo that is an evolution of its former design, presenting the recognizable shape and colors of the brand in a more exciting and contemporary way; and,

Whereas, Super 8 opened its first motel on October 1, 1974, in Aberdeen, South Dakota, and now has nearly 2,100 Super 8 properties in 49 states, 11 Canadian provinces, and China that hope to *See you along the way*[®]; and,

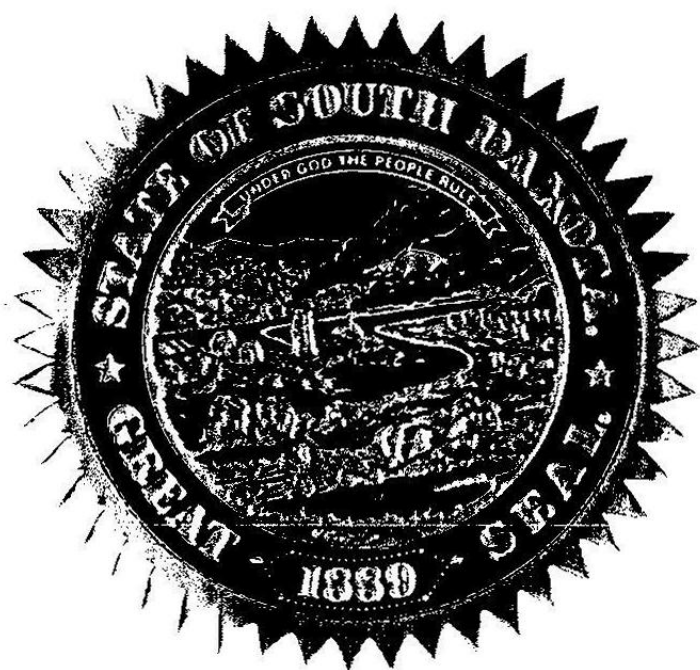
Whereas, South Dakota is grateful for businesses, such as Super 8 Worldwide, Inc., that exemplify the integrity of the Midwest, impact the nation, grow, and adapt to a rapidly changing economic landscape; and,

Whereas, Super 8 Worldwide, Inc. will observe "Celebrate the 8" Day with all good wishes and celebration such a milestone warrants as founders, franchisees, employees, and friends gather for a reception on August 8, 2008, and it is fitting and proper for the Governor to make note of this milestone:

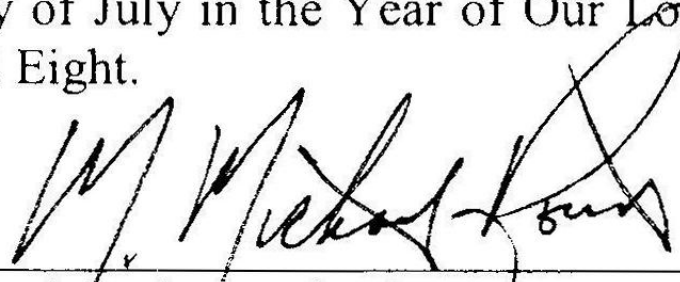
Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim August 8, 2008, as

SUPER 8 DAY

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Ninth Day of July in the Year of Our Lord, Two Thousand and Eight.


M. Michael Rounds, Governor

Attest:


Chris Nelson, Secretary of State